

## Titel: Knowing about knowledge

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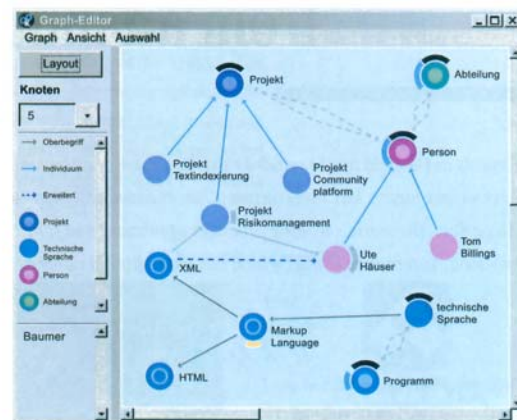
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### intelligent views gmbh

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# Knowing about knowledge

*Knowledge is a major resource. Gained by experience and information, it encompasses multitudes of heterogeneous data, distributed in several places and difficult to be made available. In order to get ready access, efficient knowledge management is called for. intelligent views gmbh, a software company located in Darmstadt, delivers the required tools. The specialist has made its name for an innovative, intelligent and complex approach.*



The Graph-Editor displays both objects and their relationship, thus adding meaning to the data

Development and marketing of software for knowledge management applications have formed the core activity of the company since its establishment in 1997. The independent company has succeeded in creating a new quality in knowledge management "by adding meaning to data and adding value to knowledge," thus Claudia Baumer, Marketing Communication Manager of intelligent views. A unique structuring of information procurement and presentation by means of so-called semantic networks of knowledge forms the basis of unparalleled software solutions. In this network individual objects of knowledge are displayed in relationship to other information and made available within a short time. "Everywhere,

where expertised knowledge has to be visualised, users benefit from considerable time and cost savings," Claudia Baumer emphasises competitive advantages of the excellent systems. The K-Infinity suite – intelligent view's key product – forms a sound foundation for standard solutions. Furthermore, its modular architecture allows for the customised design of specific versions for individual requirements of customers in very different fields of activity. "Investment in knowledge management means investment in knowledge and thus in core competence," Claudia Baumer concludes. "To do so, K-Infinity is the best tool in the market." All in all, K-Infinity comprises several modules: Knowledge-BUILDER, coopera-

tive application tool, Knowledge-Accelerator, Net-Navigator and Layout-Engine. The components of K-Infinity are used to utilise, create, maintain, and display the knowledge network and its content. Providing for a short time of project realisation (2 to 6 months), intelligent views gmbh has a leading edge over competitors. An outstanding know-how as well as top product quality present further keys to success in the markets of Germany, Austria, Switzerland and France. With a view to enhancing export activities focusing on the USA, the dynamic company has not only attended the Hanover CeBIT in March 2003, but will also be present at the New York CeBIT in June 2003. ■

